



FOR IMMEDIATE RELEASE:
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BIOPUREAIR TO SELL REVOLUTIONARY AIR-PURIFYING AGROSCI AEROGATION™ ACTIVE GREEN WALLS IN UK

BioPureAir will market, sell and install AgroSci's revolutionary air-purifying Aerogation™ Active Green Wall system in the United Kingdom.

Aerogation™ is the world's most powerful air-cleaning green wall technology. The patented system, created and sold by the U.S.-based AgroSci, increases the natural cleansing power of plants about 200 times, transforming them into powerful air-purifying machines that also improve humidity.

BioPureAir is a newly created subsidiary of Watermatic Ltd., AgroSci's sole U.K. distributor.

"BioPureAir enables us to bring the air-purifying power of Aerogation™ to the United Kingdom," AgroSci's U.K. representative Christopher Herniman said. "Whether it's polluted air outdoors or contaminated air indoors, Aerogation™ is the answer. I look forward to this cutting-edge product being available throughout the U.K."

AgroSci CEO Chris Pianta welcomed BioPureAir to the company's worldwide family of distributors.

"I'm excited to have BioPureAir on board and at full steam," Pianta said. "We view the United Kingdom as one of the strongest potential markets for Aerogation™. Our system is unique both in its massive air-cleaning capacity and its use of nature to remediate pollution and contaminants."

AgroSci President Mark Prescott said, "Our partnership with BioPureAir extends our Aerogation™ Active technology into an exciting new market. Aerogation™ meets 21st century challenges to indoor and outdoor air quality headon. We're excited to see this new effort take flight."

Aerogation™ harnesses phytoremediation, plants' natural ability to break down toxins, pollution, allergens and contaminants, and puts it on steroids. We accomplish this by forcing air into the plant root zone, accelerating the air-purifying process about 200 times. A modest 50-plant Aerogation™ Green Wall, for example, has the same cleaning capacity as 10,000 houseplants. The result is a powerful air-cleaning system, the most advanced on the green wall market.

A study by Prof John Dover at Staffordshire University in the U.K. showed that Aerogation™ Active Green Walls are highly effective at removing nitrogen dioxide, a dangerous diesel pollutant, from the air. Aerogation™ also rids air of hazardous VOCs, a disturbingly common problem inside buildings, as well as dust, pollen and particulates.

In addition to their air-cleaning capabilities, BioPureAir Active Green Walls add a powerful wellness and calming element to offices and homes. Studies show that workers surrounded by the biophilic effect of greenery are healthier, happier and more productive.

BioPureAir Active Green Walls use minimal water and electricity. Units come in all shapes and sizes, everything from fully assembled cabinet and wall units to stories-high custom-built outdoor and indoor installations. We can design a wall to meet any space and specification.

For sales and additional information, visit the BioPureAir Active Green Walls website. Additional information is also available on the AgroSci website.

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